

LISBON

IN PERSPECTIVE



BLU COSTA
Travel Curation

Journeys in Cities

Lisbon in Perspective

BLU Journey No. 102

Edition No. 01/2026

True luxury is
a feeling of harmony,

where every moment invites presence.





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The House

*Travel is not accumulation.
It is interpretation.*

*We choose depth,
context,
presence.*

*Luxury, to us, is time.
Time to arrive, to understand, to feel.*

*We curate moments that make sense
and stay with you.*

*BLU Costa
The House of Travel Curation*





The People Behind BLU

*Born and raised in Lisbon, **Tiago** brings a historian's and architect's eye to every journey.*

***Adriana**, a professor and a travel journalist, brings a storyteller's sensibility to the details that matter.*

We believe travel is about the experiences we live and the people we meet along the way.

We look forward to interpreting your moments with us.

Adriana and Tiago





How We Curate

Every journey begins by understanding place
and what should remain.

We do not assemble trips.
We interpret them.

Curation is the discipline of choosing what
belongs and shaping how moments connect.

Our work moves through five lenses:

Journeys in Cities
Journeys on the Land
Journeys by the Water
Journeys of Craft & Table
Journeys in Time

Not categories of tourism,
but ways of shaping meaning.





What Sets Us Apart

You are always understood

We speak fluent English and we listen to you.

Experienced local professionals

All our guides are locals and have minimum 5 years of experience.

Less walking, more experiencing

Stops are coordinated to reduce waiting, unnecessary walking and fatigue.

Guided throughout, not just driven

Each visit includes context and stories that deepen your understanding.

A more personal way of traveling

At times, we share moments such as a meal together, because the people you meet matter.

Carefully chosen partners

We work with trusted places and people, selected for their quality and genuine experiences they offer.

Attentive service

Inspired by Adriana's background in travel journalism, our service reflects the standards of the world's leading hotels and agencies.





How We Work with You

Every journey begins with a conversation.

We listen to understand what draws you to a place and how you prefer to travel.

Some travelers seek a single day well designed.

Others ask us to shape and accompany an entire journey.

From there, we select the places, encounters, and pacing that belong together.

Whether your ideas are clear or still taking form, our role is to interpret them.







From Adriana

I see Lisbon as a city of layers.

We begin close to its origins, in streets
that still carry the rhythm of everyday
life.

Then the city opens, into thought, into
conversation, into space.

From Chiado to Bairro Alto, and further
toward Belém, each part shifts the
perspective.

The river appears.
The horizon expands.

This is not about seeing more.
It is about understanding how it all
connects.

Adriana Lage

“

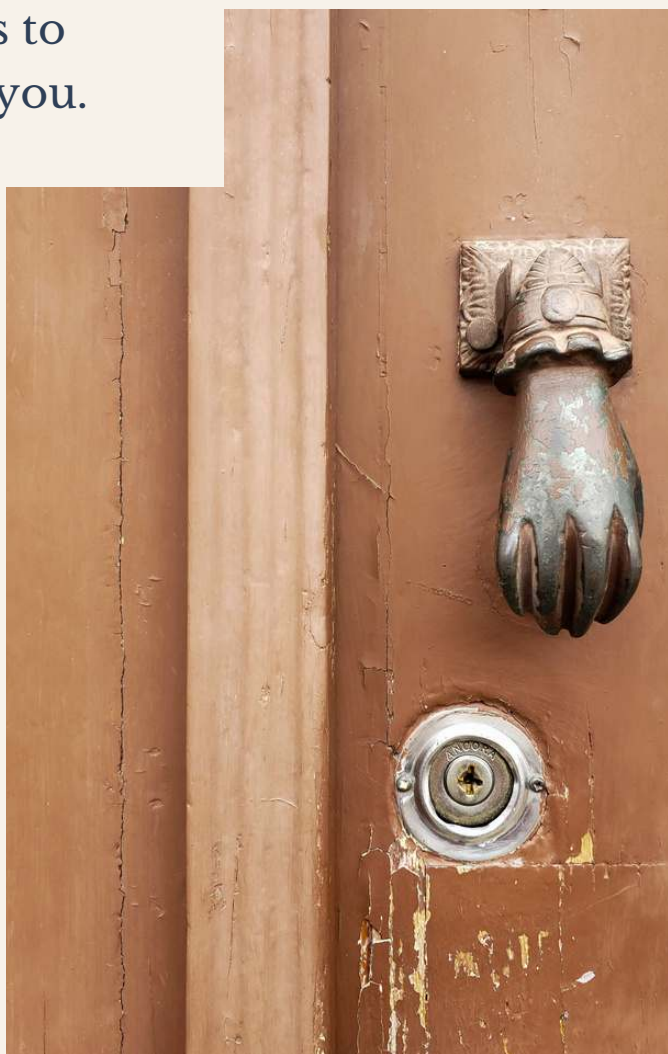
To be Portuguese is to
be a root that dreams of
being a wave. We are a
granite people with a
liquid soul.

”

— MIGUEL TORGA, Portuguese writer



A few favorite
corners across
Lisbon's to
inspire you.





ALFAMA

Alfama is the soul of old Lisbon, a neighborhood where time slows down and every corner tells a story.

Narrow, winding streets, laundry-lined balconies, and sun-washed façades create an atmosphere that feels timeless.

Here, Lisbon reveals its most genuine side, shaped by centuries of history, resilience, and everyday life, with the castle watching quietly from above.

Why it stays with you

Streets made for wandering

Life unfolding at its own rhythm

A sense of place that lingers



GRAÇA

Perched on one of Lisbon's highest hills, Graça offers a more spacious and unhurried perspective of the city.

This neighborhood blends daily local life with open squares, historic buildings, and wide viewpoints.

From here, Lisbon unfolds in layers, the castle standing watch, and city below, creating a setting that naturally invites you to simply observe.

Why it stays with you

The city laid out below you

A relaxed, residential atmosphere

A neighborhood that feels lived-in



CHIADO

Chiado is Lisbon in its most graceful form, a place of quiet elegance, where cafés glow softly, façades carry history, and the city feels beautifully composed.

It is a neighborhood made for lingering. For wandering without hurry. For noticing the small details that give Lisbon its charm — the light, the rhythm, the understated sophistication.

Chiado does not ask for attention. It simply stays with you.

Why it stays with you

Quiet elegance in every detail

Timeless cafés and soft city rhythm

Lisbon at its most refined



BAIRRO ALTO

By day, Bairro Alto feels almost still, narrow streets washed in light, tiled façades marked by time, small doors hinting at stories within.

There is something beautifully unpolished here. A quiet authenticity. A neighborhood that has never tried to impress, yet always leaves an impression.

Bairro Alto is Lisbon's character laid bare. Creative, expressive, and deeply alive.

Why it stays with you

Its raw charm and lived-in beauty

Contrast between quiet days and busy nights

A spirit that feels unmistakably Lisbon



BELÉM

Belém feels like Lisbon opening toward the sea, spacious, luminous, and monumental. Along the river, history lingers in grand silhouettes, carved in stone and softened by Atlantic light.

A neighborhood of voyages and vision, where wide gardens, iconic landmarks, and the slow rhythm of the Tagus create a sense of timeless grace.

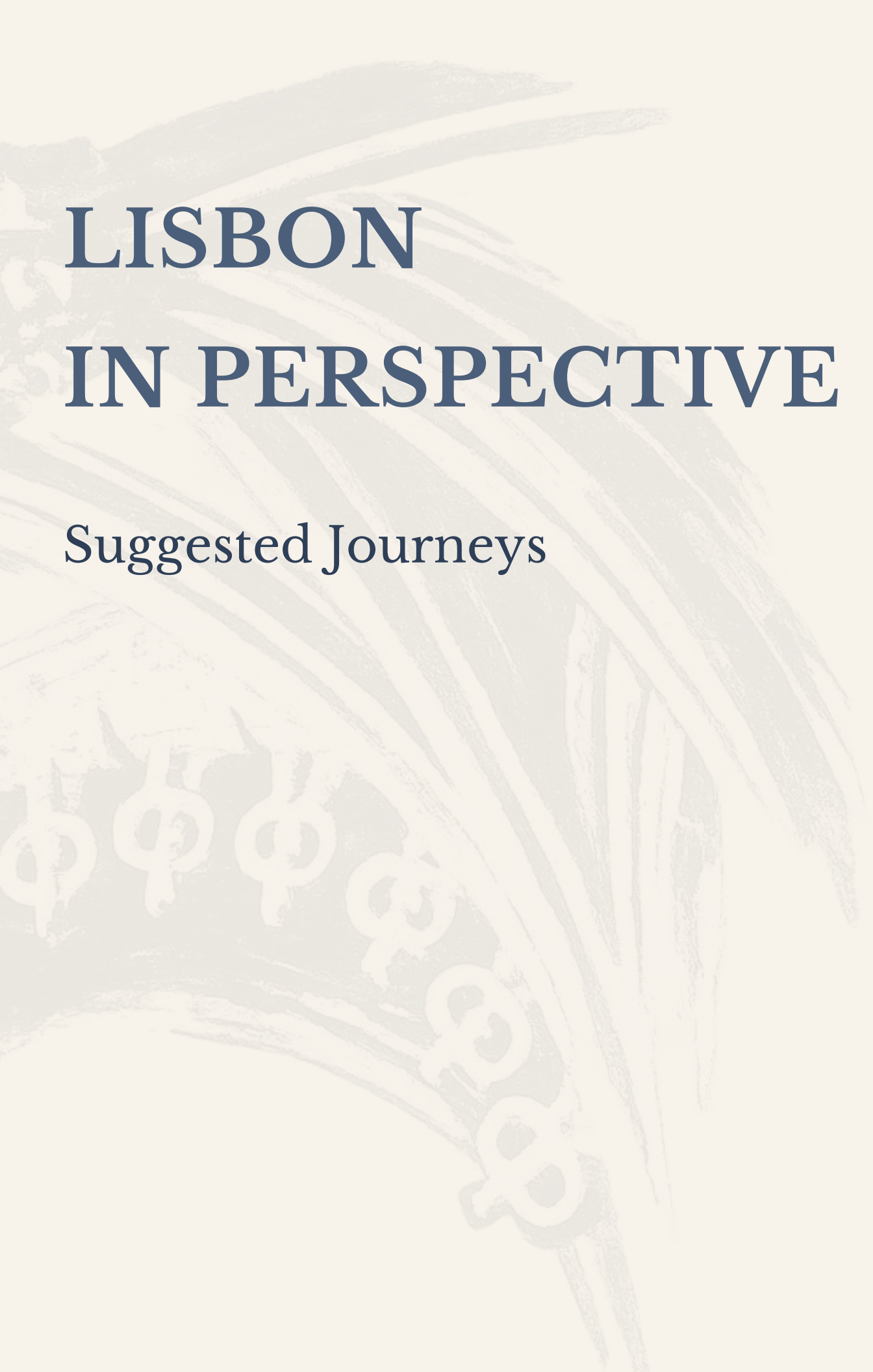
Belém is Lisbon at its most expansive and enduring.

Why it stays with you

River light and open skies

Monuments shaped by discovery

Lisbon facing the Atlantic



LISBON IN PERSPECTIVE

Suggested Journeys

Journey Interpretations

This journey may be experienced in three distinct ways. Each offers a different degree of depth, pace and access.

Classic

The Essential Journey

A clear understanding, well paced.

Extended

Added Moments Along the Way

For those who wish to add a few further layers.

Signature

The Full Journey

Our most immersive way to travel.

CLASSIC JOURNEY

The City in Perspective · 4h

We begin at your hotel, following the path of Tram 28 toward Alfama, where **Santa Luzia** and **Portas do Sol** offer the first views across the old city.

From **Graça**, Lisbon comes into perspective: its rooftops, castle and river, before we descend through **Mouraria** and **Baixa** towards the very different character of **Chiado** and **Bairro Alto**.

In Belém, the city meets its maritime past. We pause at **Jerónimos Monastery** and **Belém Tower**, with time for the original **Pastéis de Belém**.

On our return, **São Pedro de Alcântara** offers a final shift in perspective: the hills we crossed now seen from the opposite side.



EXTENDED JOURNEY

Beyond the Historic City · 5h

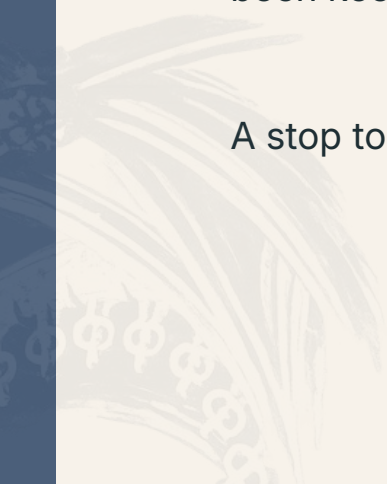
We follow the Classic Journey, extending our perspective beyond Lisbon's historic quarters.

Through **Príncipe Real** and **Avenida da Liberdade**, Lisbon changes in scale, leading to **Eduardo VII Park** and its sweeping view toward the Tagus.

We continue through **Estrela**, discovering a more residential and elegant side of the city, removed from the main visitor routes.

At Pastéis de Belém, we get to the **kitchens of the pastry shop** to learn how the master chefs have been keeping the recipe a secret for centuries.

A stop to eat is planned on the way.



EXTENDED JOURNEY

Added Moments Along the Way · 5h

We follow the **Classic route**.

We then have a glimpse in the royal life of the XIX century at the **National Palace of Ajuda**.

At Pastéis de Belém, we get to the **kitchens of the pastry shop** to learn how the master chefs have been keeping the recipe a secret for centuries.

The journey ends at your hotel or a place of your choice.





SIGNATURE JOURNEY

A Deeper Reading of the City · 6h

We follow the Extended Journey, with a dedicated guide accompanying you throughout for deeper historical and cultural insight.

We then have a glimpse in the royal life of the XIX century at the **National Palace of Ajuda**.

A **BLU Curated Moment** opens another perspective on Lisbon: we step into one of the oldest **tile factories** in Europe to see how this tradition continues today, followed by a visit to the **Jeronimos São Vicente Monastery**.

There is also time to pause for lunch at a carefully selected local restaurant.





OUR PICK

The Jerónimos Monastery is a masterpiece of our architecture and a statement in stone from the Portuguese Golden Age.

“

"The Jerónimos is a
prayer in stone, a
dream of granite that
stands where the land
ends and the sea begins.

”

— Fernando Pessoa, Portuguese writer



The Practical Side of Travel

Lisbon in Perspective



Lisbon in Perspective

Investment

for 2 guests

Every journey includes

Private tuk tuk · Experienced local driver-guide
Hotel pick-up and return · Tickets

Classic

The City in Perspective · 4h · €340

Lisbon's hills and viewpoints

Alfama · Graça · Mouraria · Chiado · Bairro Alto

Stops in Belém and Pastéis de Belém

Extended

Added Moments Along the Way · 5h · €450

Everything in Classic

Explore hidden neighborhoods

Visit to the kitchens of Pastéis de Belém

Signature

A Deeper Reading of the City · 6h+1h · €650

Everything in Extended

Visit to a centuries-old tile factory

Visit to National Palace of Ajuda

ENHANCE YOUR JOURNEY

Add a dedicated guide · + €250

A dedicated guide accompanies you throughout, adding historical and cultural depth and allowing for neighborhood walks while your driver-guide meets you at the next point.

Pricing is total for the group, VAT included.



ADDITIONAL TOUCHES

Handled Separately

Some personal items are handled separately.

Travel insurance
Documents and visas
Flight tickets
Hotel reservations
Personal expenses
Gratuities

A Few Personal Choices

If, during the tour, you feel like adding a visit to an attraction or tasting a few more wines, we'll be happy to arrange it along the way.

Any adjustments may be settled at the end of the tour.





THOUGHTFUL DETAILS

At BLU, every detail is considered so you can simply enjoy Lisbon.

Our tuk tuks are equipped with **transparent covers**, allowing you to take in the **city's light**.

On cooler days, **blankets** are available, and in case of **rain**, the covers provide **protection** without compromising the view.

Our guides are more than drivers, **they accompany you** at each stop, ensuring you feel **welcomed** and **supported**.

Behind the scenes, our vehicles are carefully maintained, with a **dedicated mechanic** on hand to always ensure safety and reliability.

All tours include **personal incident insurance**, and our team follows high standards of **responsible driving**.

Above all, you are accompanied by **attentive, fluent English-speaking Local Guardians** who are happy to share their version of Portugal with you.





INVESTMENT

Payment Method

Payment may be completed in full, or with a deposit through the link or QR code provided.

The remaining balance may be arranged, either up to 72 hours prior to the journey, or in cash at the beginning of your journey.

Additional Hours

Should you wish to linger a little longer, additional time can be arranged, settled at the conclusion of the tour as follows:

- Up to 30 minutes — included
- Each additional 30 minutes — €40





WHEN PLANS SHIFT

Weather Changes

Our journeys take place in most weather conditions. In rare cases of extreme weather, we may need to adjust or reschedule the journey.

You will be offered a full refund or a new date.

A Flexible Approach

The order of the itinerary may shift slightly depending on weather or partner availability, always with your experience in mind.





PLANS CAN CHANGE

Rescheduling

Date changes requested more than 48 hours ahead can usually be accommodated, upon availability.

Requests within 48 hours are subject to our cancellation guidelines.

48 hours or more — full refund

48–24 hours — 80% refund

Within 24 hours — non-refundable

Please note: some advance tickets may follow the venue's own policy.

If You Need to Reach Us

To cancel or reschedule, please contact us by email or WhatsApp. We will confirm and guide you.

hello@blucostatravel.com
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WITH YOU, EVERY STEP

We are here to take care of the details, so you may simply enjoy your time.

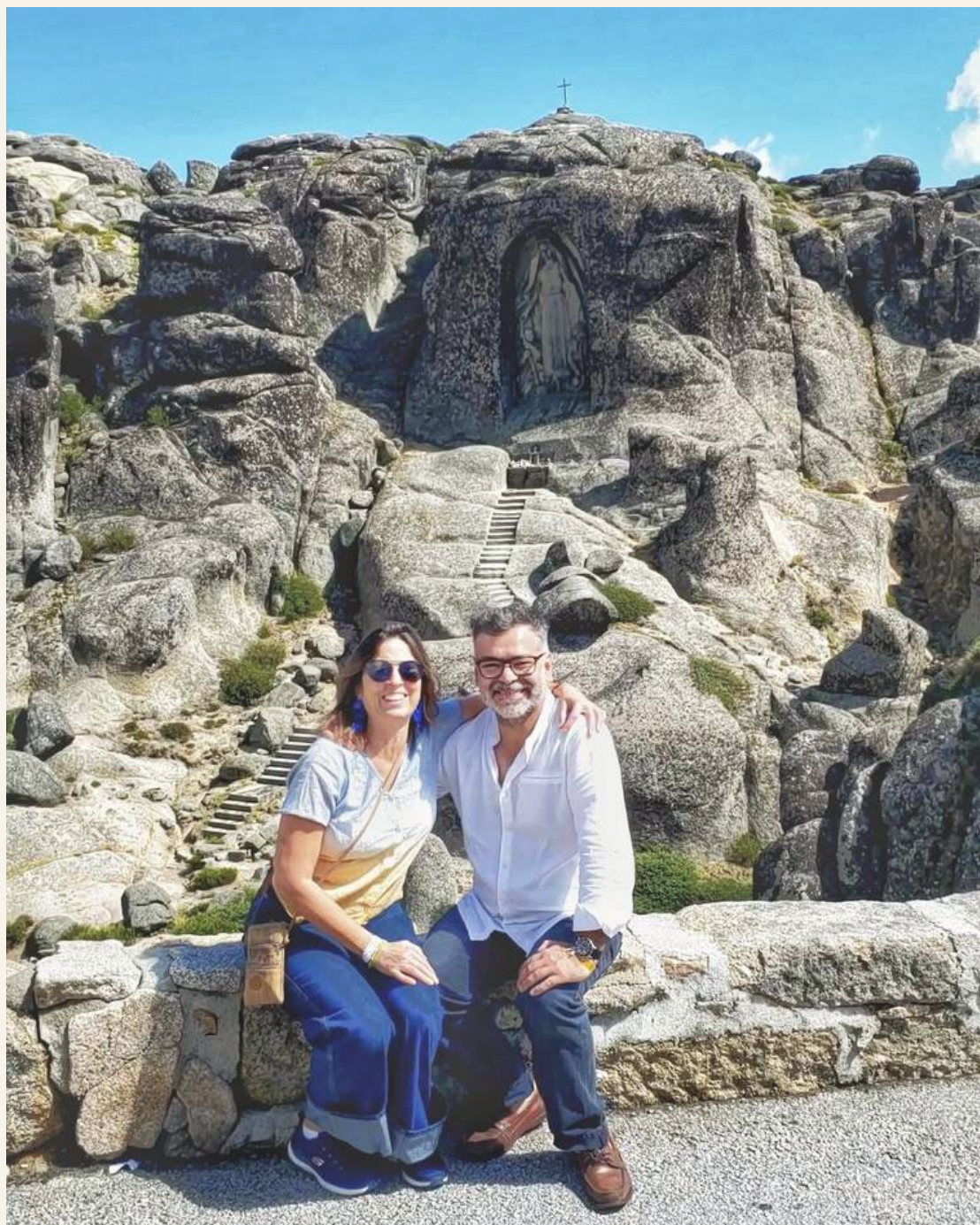
If you have any questions, or wish to adjust anything along the way, just let us know.

Adriana



Some journeys end.

Others stay with us.



Until we meet.

Adriana & Tiago



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FEATURED ON
KAYAK
GUIDES

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NACIONAL
DE TURISMO

**TURISMO DE
PORTUGAL**



